



Senior Consultant

Homero Bayarena

Mount Airy, Maryland

Homero Bayarena has been with FranklinCovey for over 28 years. He helps organizations, private and public sector, realize dramatically improved results through laser focus and relentless execution of mission. He enjoys teaching life-changing principles that make employees more productive, professionally and personally, and working with organizations to deliver on business case-specific goals.

Homero is a subject matter expert in leadership, diversity, productivity, and trust. He is the company's subject matter expert and practice leader on our diversity content. Prior to coming to FranklinCovey, he spent several years in leadership positions in the Insurance and Consulting industry.

His unique consulting and presentation style – charged with energy, experience, and humor – produces desired results for many organizations in both the private and public sector, making him a favorite and sought out consultant amongst clients.

Education & Certifications

- B.S. Accounting – North Texas State University
- M.S. Business Administration/Marketing – University of North Texas

What learners say about Homero...

"The passion and genuineness of the facilitation changed my life. In this huge world, I felt somebody cared. And, I only knew him for a few hours."

"The ability to personalize content and make me feel like I was the only person in the room - amazing!"

Highlights

Facilitated FC content to President George W. Bush, Dick Cheney and Cabinet

Earned FC President's Club Award 25 times, Inaugural recipient of 1500/3000 Club

2004 - Launched Championing Diversity content

Amazing family, wife and son

Founder of one of Maryland's largest and premiere Community Theaters
